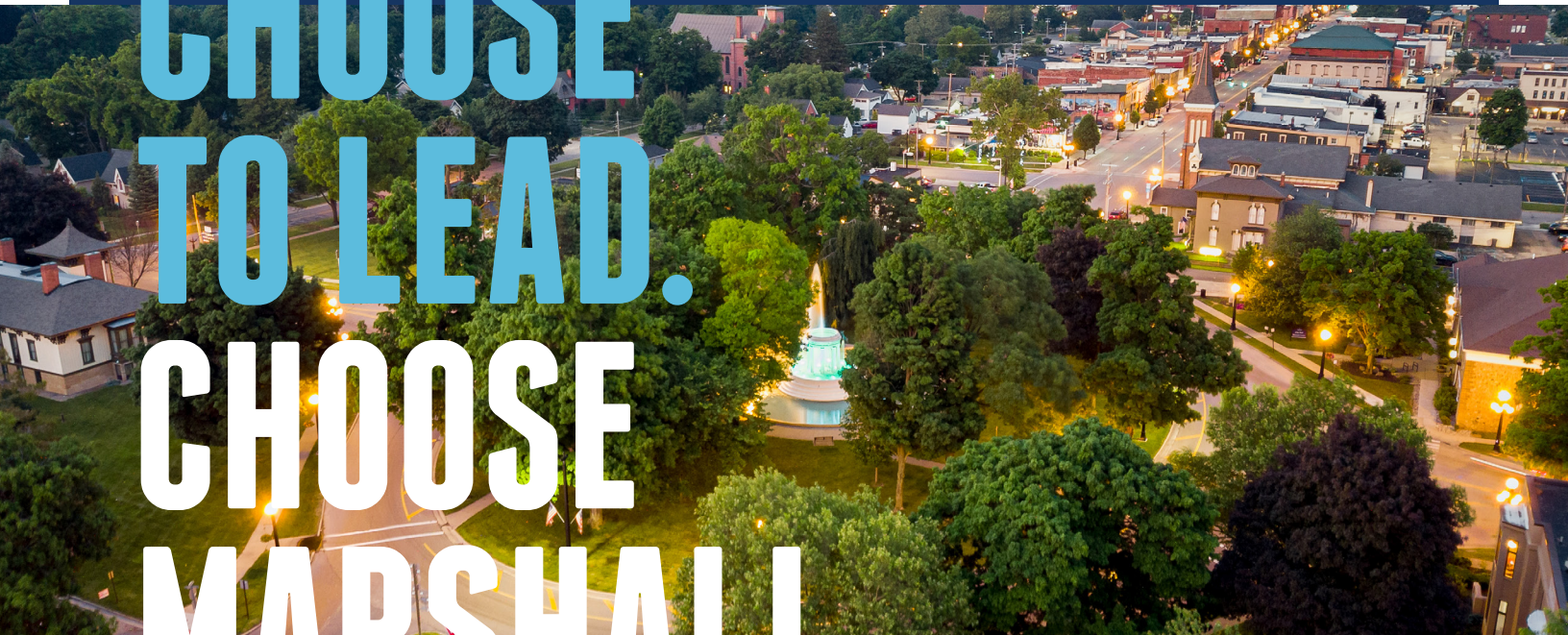




CHOOSE MARSHALL

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CHOOSE TO LEAD. CHOOSE MARSHALL.

Chief Executive Officer

Marshall Area Economic Development Alliance

Marshall isn't simply preparing for the future—it's helping shape it.

We're seeking a visionary leader to guide one of Michigan's most unique organizations, where economic development, business leadership, tourism, community engagement, and destination marketing come together under one mission.

This is more than a CEO position.

It's an opportunity to help shape the future of an extraordinary community.



CHOOSE THE COMMUNITY.

A Place Where Heritage Inspires Progress.

Founded in 1830, Marshall has earned a reputation as one of Michigan's most distinctive communities. With a nationally recognized historic downtown, outstanding quality of life, thriving local businesses, and a collaborative spirit, Marshall continues to attract entrepreneurs, families, visitors, and investment.

Today, that momentum is accelerating.

Regional investment, strategic industrial development, and continued downtown revitalization are creating opportunities unlike any in the state's history. Marshall is positioned to become one of Michigan's premier communities for business growth, innovation, tourism, and quality of life.

Historic Character

- National Historic Landmark District
- Walkable downtown
- Beautiful historic neighborhoods
- Locally owned restaurants and shops

Economic Momentum

- Strategic location in Southern Michigan
- Major industrial development opportunities
- Strong manufacturing and entrepreneurial base
- Growing regional partnerships

Exceptional Quality of Life

- Award-winning schools
- Outstanding healthcare
- Parks and recreation
- Arts, entertainment, & community events
- Safe neighborhoods
- Family-friendly atmosphere

Connected to Everything

Battle Creek, Kalamazoo, Lansing, Ann Arbor, Detroit & Chicago. All within driving distance.

Marshall offers something increasingly rare—a community where professional opportunity and exceptional quality of life exist together.

CHOOSE THE OPPORTUNITY.

Lead an Organization Unlike Any Other.

The Marshall Area Economic Development Alliance brings together economic development, chamber leadership, destination marketing, tourism, community events, and business advocacy under one unified organization.

As CEO, you'll help shape the future of Marshall by leading initiatives that strengthen the local economy while enhancing the community's identity and quality of life.



Your Leadership Will Help

- Advance regional economic development initiatives.
- Guide transformational industrial development opportunities.
- Support and grow existing businesses.
- Strengthen Marshall's business community.
- Champion tourism & destination marketing.
- Lead strategic marketing & community storytelling.
- Build partnerships across local, regional, and state organizations.
- Inspire an experienced multidisciplinary team.
- Position Marshall for long-term prosperity.

You'll Collaborate With

- Business leaders
- Local governments
- Regional economic development organizations

- State of Michigan partners
- Developers and investors
- Educational institutions
- Tourism and hospitality partners
- Community organizations

We're Looking For Someone Who Is

- Visionary
- Strategic
- Collaborative
- Relationship-driven
- Innovative
- An exceptional communicator
- A consensus builder
- Passionate about community development
- Comfortable leading complex initiatives
- Committed to delivering measurable results



CHOOSE YOUR IMPACT.

The Next Chapter Starts Here.

Few leadership opportunities offer the chance to influence so many aspects of a community's future.

As CEO of the Marshall Area Economic Development Alliance, you'll help guide business investment, strengthen community partnerships, support entrepreneurs, enhance tourism, lead strategic marketing efforts, and help shape one of Michigan's most dynamic communities.

The work you do won't simply grow an organization.

It will help shape Marshall's future for generations.

About Choose Marshall

Choose Marshall is the public-facing brand of the Marshall Area Economic Development Alliance, serving as the community's unified organization for economic development, chamber leadership, tourism, destination marketing, business services, and community engagement.

Working alongside an engaged Board of Directors, dedicated staff, public partners, and business leaders, the organization is committed to advancing prosperity while preserving the character that makes Marshall unique.



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Chief Executive Officer

Marshall Area Economic Development Alliance

Compensation

Competitive six-figure compensation package with comprehensive benefits. Residency in the Marshall area is preferred.

Ready to Choose Marshall?

If you're ready to lead meaningful work, build lasting partnerships, and help shape the future of one of Michigan's most remarkable communities, we'd love to hear from you.

Interested candidates should submit a resume, cover letter, and three professional references to jobs@choosemarshall.com. Questions regarding the position may also be directed to this email address.

