



62nd Annual Marshall Christmas Parade Application

Monday, November 30, 2026 at 7PM



DEADLINE: APPLICATIONS ARE DUE BY TUES, NOV 10, 2026

NOTE: Participants have the very important responsibility to ensure viewers are dazzled by each and every entry. PLEASE SEE RULES, INSTRUCTIONS & TIMELINE ON 2nd PAGE OF THIS APPLICATION.

2026 THEME: Liberty & Lights, Marshall's All-American Christmas Parade

Name of Organization/Business _____ City/Zip Code _____

Contact Person _____ Date of Birth _____

Email _____ Cell Phone _____

NOTE: Instructions and rules will be emailed to this email address. (for contact the night of the parade)

Total Entry Length: _____ feet (please add up all vehicles lengths, including tow vehicles & hitches)

NOTE: No parade entry can be taller than 14-feet.

ENTRY TYPE (Check ONLY ONE)

- | | | |
|--|---|---|
| ☐ Float + Tow Vehicle (with or without walkers) | ☐ Walking Performance (dancers, etc) | ☐ Marching Band |
| ☐ Truck/Equipment (NOT Float Tow Vehicle!) | ☐ Walkers ONLY (no vehicle, performance) | ☐ Color Guard |
| ☐ Police/Fire/Ambulance | ☐ Hot Air Balloon | ☐ Horse Carriage |

DETAILS (check ALL THAT APPLY)

- ☐ Our entry has music, either made by us or broadcast (MUST be holiday music!)
- ☐ Contains Dogs ☐ Contains Horses **ALL ANIMAL ENTRIES MUST HAVE A CLEAN UP CREW!**

Est. # of WALKERS: _____ (ALL walkers, including # of band members or those beside your vehicle or float)

*Enter ZERO (0) if No Walkers

WAIVER of Physical Damage or Personal Injury In consideration of participating in the Marshall Christmas Parade, the Releaser, intended to be legally bound for themselves and their agents, employees, volunteers, guests, licensees, heirs, executors and administrators, waive and release any and all rights and claims they may have against the City of Marshall, its officials, and the City of Marshall representatives, successors, and assigns for any and all injuries or damages suffered from participation in the Marshall Christmas Parade.

I, the undersigned, have read this waiver of liability, fully understand its terms, understand that I have given up substantial rights by signing it, and have signed freely and voluntarily without any inducement, assurance, or guarantee being made to me and intend my signature to be a complete and unconditional release of all liability to the greatest extent allowed by law.

Signature _____ Print Name _____ Date _____

OPTIONAL Marshall Holiday Decoration Donation OPTIONAL

Whether you enter the parade or not, please consider making a holiday lights & decorations donation. Your gift will help defray the thousands of dollars spent each year for maintenance and to purchase new ornaments. Your gift will be acknowledged on a banner, a newspaper ad, and on social media.

\$ _____ **Holiday Donation Amount** any amount helps!

Check one: ☐ Payment enclosed (check payable to MAEDA) ☐ Invoice me ☐ Call me for my credit card

RETURN FORM BY TUESDAY, NOVEMBER 10, 2026 to the Choose Marshall Welcome Center at
323 W. Michigan Avenue, Marshall, MI 49068 **Email** to info@choosemarshall.com

Fill out this Form Online at ChooseMarshall.com/events/annual-events/christmas/christmas-applications/

Questions? Please contact Kimber Thompson at (269) 781-5163 or info@choosemarshall.com



RULES, INSTRUCTIONS & TIMELINE

62nd Annual Marshall Christmas Parade

Monday, November 30, 2026 at 7PM



2026 THEME: Liberty & Lights, Marshall's All-American Christmas Parade

- 1. LIGHTS:** EVERY entry **MUST BE WELL-LIT** and decorated for the holidays. This is a night time parade, so a well-lighted entry is necessary for the safety of parade attendees and participants. **Headlights do not count toward lighting your vehicle.** If your vehicle is not decorated and/or has only minimal lights, you will not be allowed to participate in the parade.
- 2. WALKERS:** Marching bands, ALL walkers, performers, etc. **MUST** be in uniform, costume, or wear holiday-appropriate attire. **Walkers should have lights or glow sticks on every person!**
- 3. JUDGING:** If you choose to have your float judged, make sure to have 2 people available to carry a banner if you win!
- 4. PACE:** All participants are required to keep pace with the parade marshal and keep spacing gaps to a minimum between groups/floats to ensure a smooth and continuous parade.
- 5. SANTA:** **SANTA is not allowed on any entry.** There is only ONE Santa and he is found on the last float. No one else is allowed to dress as Santa and he is not to be depicted in any life-like decorations.
- 6. CANDY:** **Absolutely no candy can be THROWN from vehicles! Keep candy out of the center of the road to keep people/children safely out of the path of parade vehicles.**
Candy is to be passed out by walking participants ONLY. To keep the parade moving quickly, candy should be "underhand tossed" to BEHIND the barriers lining Michigan Avenue (into the "parking spaces" area). VIOLATORS MAY BE REMOVED FROM THE PARADE AND/OR NOT ALLOWED TO PARTICIPATE IN FUTURE PARADES.
- 7. ANIMALS:** Any entry containing animals **MUST** include a clean-up crew or appropriate apparatus to eliminate waste being left in the road. No one wants to step in a mess!
8. Gun shots and cannons are not allowed. Live fire/flames are allowed only with special permission.
9. Vehicles on trailers are not permitted without prior approval.

IMPORTANT TIMELINE

5:40 - 6pm FLOATS line-up

6pm All Floats must be IN PLACE and set, w/ lights working

6 - 6:30 All other entries line-up

6:30pm ALL Entries In Place

7:00 SHARP - PARADE BEGINS

Parade ENDS in the area of the Marshall Middle School.

**FINAL APPROVAL OF PARTICIPATION AND DECORATION OF ENTRY
WILL BE HELD AT THE DISCRETION OF THE CHRISTMAS COMMITTEE.**

Please read all of the requirements *carefully* and fill out the application *completely*.
Incomplete applications WILL NOT be accepted.

Specific Parade instructions and placements will be emailed the week prior to the parade.

Questions? Please contact Kimber Thompson at (269) 781-5163 or info@choosemarshall.com

Choose Marshall Welcome Center ~ 323 W. Michigan Avenue, Marshall, MI 49068 ~ 269-781-5163

DEADLINE: APPLICATIONS ARE DUE BY Tuesday, November 10, 2026