

2025-26 TOURISM GRANT APPLICATION



This grant is meant to provide **MATCHING FUNDS** to Chamber Members who organize events and projects that promote tourism in Marshall.

Please submit your application with estimated costs. Do not purchase items you wish to be considered in this application without prior approval, Choose Marshall is unable to fund projects retroactively.

Choose Marshall/MAEDA will review each application and a staff member will contact you regarding a decision. Please allow adequate time for the process and review, generally 30 days. Requests will no longer be accepted after Marshall's Tourism Grant budget has been exhausted for the fiscal year, July 1 to June 30.

Funding shall promote cultural vitality and tourism in Marshall by attracting visitors to our community. Events that increase overnight stays in Marshall hotels and/or promote downtown placemaking are a funding priority. A cap of \$1,500 is established per business, per year for this grant. Businesses must pay for half of the cost.

Date of Request _____ Type of Business _____

Organization Name _____

Address _____

Contact Person _____ Title/Position _____

Phone Number(s) _____ Email Address _____

Name of Event/Activity _____ Date Funds Needed _____

What is the Total Budget? _____ Amount Requested? _____

List other funding sources _____

PLEASE ATTACH THE FOLLOWING:

- Date(s), time(s), and location of the event/activity.
- How the requested money will be used. Please include a copy of your event budget, quotes, screenshots of online shopping carts, etc.
- Where you will be advertising the event? Include advertising sources and geographic range of ads, along with any demographic information (if utilized).
- Where do you anticipate participants and/or spectators to come from (geographically)?
- Other information that will help Choose Marshall make a funding decision.

RETURN FORM to Kimber Thompson, Director of Tourism

Hand deliver or mail to: Choose Marshall Welcome Center or email to: Kimber@ChooseMarshall.com



**CHOOSE
MARSHALL**

269.781.5163
info@ChooseMarshall.com
ChooseMarshall.com

323 West Michigan Ave.
Marshall, MI 49068

FOR INTERNAL USE ONLY

Approved Amount _____

Initials _____ Date _____

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