2026-27 TOURISM GRANT APPLICATION

This grant is meant to provide MATCHING FUNDS to Chamber Members who promote tourism in Marshall. This goal can be accomplished by hosting an EVENT or by purchasing seasonal DECORATIONS to visually enhance downtown Marshall.


Marshall Bluesfest

• Submit your application with estimated costs. Do not purchase items you wish to be considered in this application without prior approval, Choose Marshall is unable to fund projects retroactively.

• Choose Marshall/MAEDA will review each application and a staff member will contact you regarding a decision. Please allow adequate time for the process and review, generally 30 days.

• Requests will no longer be accepted after Marshall's Tourism Grant budget has been exhausted for the fiscal year, July 1 to June 30.

• Events that increase overnight stays in Marshall lodgings are a funding priority.

• Decorations must be used to decorate public entrances (doorways or windows), including public entrywayts from a back door or alley. Decorations must match the Marshall aesthetic of beauty and charm. Reusable decorations are a funding priority (maybe you could swap with another business next year). Decorations can include, but are not limited to: sidewalk planters, faux florals, lighting, indoor/outdoor window art or displays, holiday decorations, and flags.

• An cap of $1,500 is established per business, per year, for this matching grant,

Date of Request_____

Business/Organization Name _____ Address_____

Contact Person _____ Title/Position _____

Phone Number(s) _____ Email Address_____

Name of Event/Activity _____ Date Funds Needed _____

Amount Requested? _____ Other funding sources_____

PLEASE ATTACH THE FOLLOWING:

- For EVENTS: please provide date(s), time(s), and location of the event/activity and where you anticipate participants and/or spectators to come from (geographically).
- How the requested money will be used. Please include a copy of your budget, quotes, screenshots of online shopping carts, etc.
- For EVENTS: where you will be advertising the event? Include advertising sources and geographic range of ads, along with any demographic information (if known/utilized).
- And any other information that will help Choose Marshall make a funding decision.

RETURN FORM to Kimber Thompson, Director of Tourism
Hand deliver or mail to: Choose Marshall Welcome Center or email to: Kimber@ChooseMarshall.com

CHOOSE MARSHALL

269.781.5163
info@ChooseMarshall.com
ChooseMarshall.com

323 West Michigan Ave.
Marshall, MI 49068

FOR INTERNAL USE ONLY

Approved Amount_____

Initials_____Date_____

Public/Tourism/Funding ©2026